



ΔΣΠ

Delta Sigma Pi, Nu Rho Chapter  
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[www.dsp-nurho.com](http://www.dsp-nurho.com)

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# Sponsorship Package

## About Delta Sigma Pi

### *Purpose*

Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.

### *Profile*

Delta Sigma Pi is a **not-for-profit** organization (Delta Sigma Pi's tax ID number: 680-31-8272) that was founded at New York University in 1907. Since its inception it has become the largest business fraternity in the world, with more than 250 chapters and over 70 alumni chapters and special interest groups worldwide. To date, there are over 200,000 initiated members across the country.

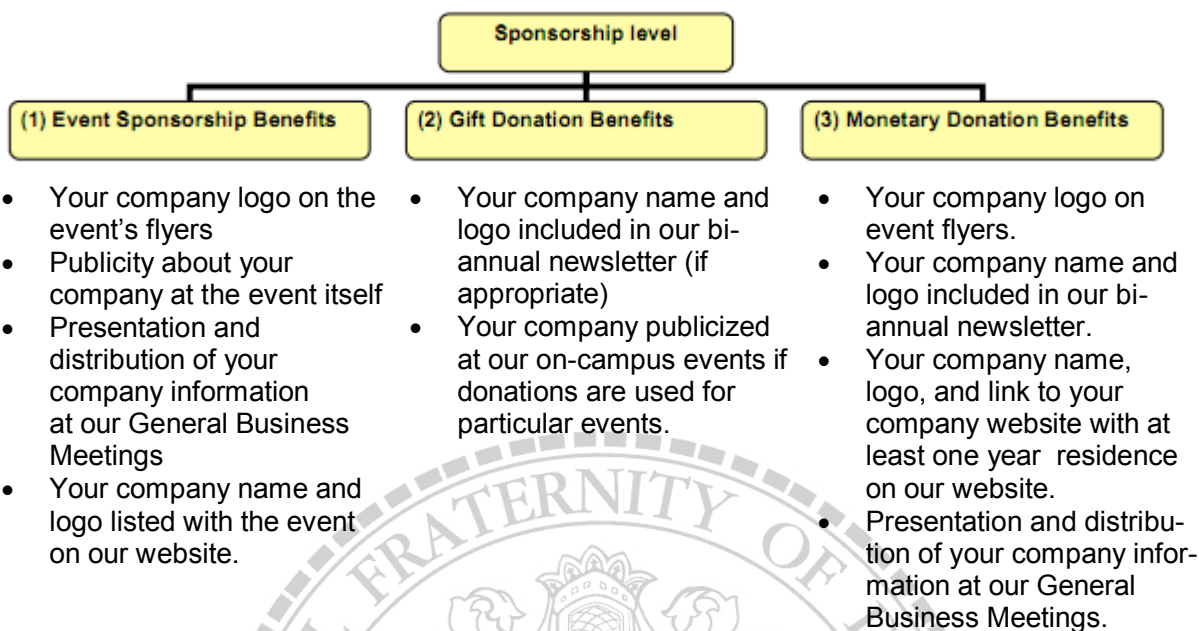
Nu Rho was established on December 3, 1994. We hold various professional events including our annual Internship and Career Fair which has aided numerous amounts of students in finding internships and educated students about proper etiquette in front of recruiting companies. In addition, Nu Rho put on other events including Golf Tournament, Etiquette Dinner and Internship and Career Fair. We also keep close professional relations with our corporate sponsors and local Davis businesses.

Giving back to the community is also a priority to our chapter. In the past, we have assisted in retirement homes and held an event with an organization called LiNK helping to raise awareness about the oppression in North Korea and help refugees start a new life. Our chapter also hold various finance and social events to promote a well rounded brotherhood.

## Why Sponsor Delta Sigma Pi?

- Your company name and logo included on flyers and advertising associated with the event you are sponsoring.
- Marketing is in high visibility, high traffic areas on the UC Davis campus, targeting UC Davis students, faculty and staff—we will be your UC Davis campus liaison.
- Your company name and logo and link to your website on our chapter website, located at [www.dsp-nurho.com](http://www.dsp-nurho.com). The website receives well over 1,000 hits per month.
- Your company name and logo included in our bi-annual newsletter. The newsletter reaches UC Davis students, faculty, and Delta Sigma Pi Alumni
- We can offer your company publicity at a variety of professional events which we host throughout the school year.
- It is a great opportunity for your company to get involved with the community and the university.

## How can your company become a sponsor?



The benefits listed above serve merely as a minimum guideline for our corporate sponsors. We are always willing to customize benefits packages to accommodate the particular goals of each sponsor. We hope to establish a relationship that is mutually beneficial to ourselves and our sponsors.

### Thank you!

Thank you for your time and patience in considering our request for your sponsorship. Trust that any item or amount of money you can donate to our organization will go toward the professional development of members of our organization as well as other like-minded UC Davis students. The sponsorship you provide enables us to continue to provide the highest quality programs for the campus and community.

### Contact Information

Please feel free to contact our Vice President of Public Relations for any questions regarding sponsorships.

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