



Delta Sigma Pi, Nu Rho Chapter
SPAC 457 Memorial Union Box #433
Davis, CA 95616

www.dsp-nurho.com

Sponsorship Package Last update: 4/24/2006

About Delta Sigma Pi

Purpose

Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.

Profile

Delta Sigma Pi is a **not-for-profit** organization (Delta Sigma Pi's tax ID number: 680-31-8373) that was founded at New York University in 1907. Since its inception it has become the largest business fraternity in the world, with more than 250 chapters and over 70 alumni chapters and special interest groups worldwide. To date, there over 200,000 initiated members across the country. Our chapter, Nu Rho, has been ranked the #1 chapter in the Western Region five years running.

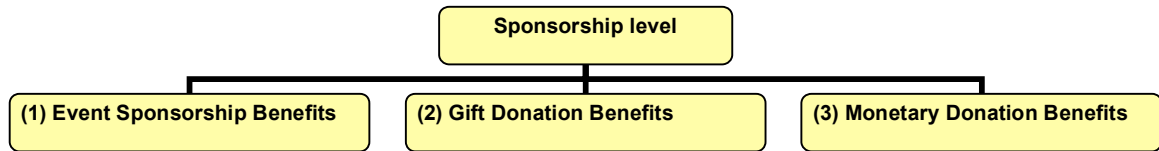
Nu Rho was established on December 3, 1994. We hold various professional events including our annual Business Etiquette Dinner, which has educated hundreds of students about the proper international business etiquette necessary when conducting business matters while dining. In addition, Nu Rho put on other events including Dress for Success, Annual Internship Fair, Resume and Interview Workshops as well. We also keep close professional relations with our corporate sponsors and local Davis businesses.

Giving back to the community is also a priority to our chapter. In the past, we have assisted and participated in the Relay for Life to promote cancer awareness and the Davis Soup Kitchen to help the less fortunate. In addition, we have honored our UC Davis business professors in our annual Faculty Dinner. Our chapter also holds various finance and social events to promote a well rounded brotherhood.

Why sponsor Delta Sigma Pi?

- ❖ Your company name and logo included on flyers and advertising associated with the event you are sponsoring.
- ❖ Marketing is in high visibility, high traffic areas on the UC Davis campus, targeting UC Davis students, faculty and staff—we will be your UC Davis campus liaison.
- ❖ Your company name and logo and link to your website on our chapter website, located at www.dsp-nurho.com. The website receives well over 1,000 hits per month.
- ❖ Your company name and logo included in our bi-annual newsletter. The newsletter reaches UC Davis students, faculty, and Delta Sigma Pi Alumni
- ❖ We can offer your company publicity at a variety of professional events which we host throughout the school year.
- ❖ It is a great opportunity for your company to get involved with the community and the university.

How can your company become a sponsor?



- Your company logo on the event's flyers
- Publicity about your company at the event itself
- Presentation and distribution of your company information at our General Business Meetings
- Your company name and logo listed with the event on our website

- Publicity for your company at our bi-annual raffle (if appropriate)
- Your company name and logo included in our bi-annual newsletter (if appropriate)
- Your company publicized at our on-campus events if donations are used for particular events.

- Your company logo on event flyers
- Your company name and logo included in our bi-annual newsletter
- Your company name, logo, and link to your company website with at least one year residence on our website
- Presentation and distribution of your company information at our General Business Meetings
- Eligibility for our *Sponsor of the Year* award.

The benefits listed above serve merely as a minimum guideline for our corporate sponsors. We are always willing to customize benefits packages to accommodate the particular goals of each sponsor. We hope to establish a relationship that is mutually beneficial to ourselves and our sponsors.

Thank you!

Thank you for your time and patience in considering our request for your sponsorship. Trust that any item or amount of money you can donate to our organization will go toward the professional development of members of our organization as well as other like-minded UC Davis students. The sponsorship you provide enables us to continue to provide the highest quality programs for the campus and community.

Contact Information

Please feel free to contact our Public Relations Chair for any questions regarding sponsorship.

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Other contacts

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